

# Engaging Researchers with Data Management: What Works?



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# So what works?

*How to engage researchers with RDM?*

*All researchers?*

*And how to avoid THIS?*

*(and make them excited instead?)*

*How to re-use and stop re-inventing  
the wheel?*



# Word of mouth (and conferences) help...



**...but is it really the  
best way?**



*Let's collaborate!*

**Libraries for  
Research Data  
Interest Group**



**RESEARCH DATA ALLIANCE**

<https://www.rd-alliance.org/groups/libraries-research-data.html>



*Quest to find innovative ways in which institutions can engage researchers with research data*

◆ *And make these findings accessible to others*

## Engaging researchers with research data - project in numbers

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- ◆ 30 + project members from 3 continents
- ◆ Created a survey to collect case studies
- ◆ Contacted 60 funders, 80 scientific institutions, and used 28 mailing lists
- ◆ 216 responses, 88 described their activities
- ◆ 50 unique scientific institutions
- ◆ 24 cases selected for in-depth interviews and write up



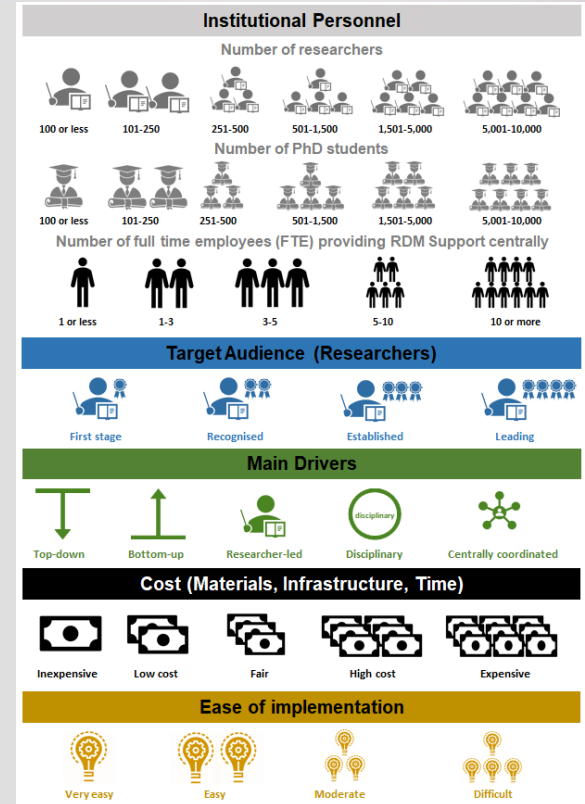
## Book sprint - to write up these case studies



<https://www.rd-alliance.org/blogs/book-sprint-success-team-writing-exercise-win.html>

# Like in a cookbook:

We have identified the key necessary ingredients for each recipe



# Each case has its own ingredient list

No of researchers



No of PhDs



Target audience



Main drivers



Ease of implementation



FTEs for RDM



Costs Materials



Costs Infrastructure



Costs People





## Quick preview

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### **“Data Conversations” at Lancaster University**

*Little time? Little money?... but want a community of researchers talking with passion about data?*

*Have it all with Data Conversations!*

### **Data managers at Utrecht University**

*Pool of ‘data managers’ that can be flexibly hired and embedded within research teams to provide highly targeted RDM support.*

### **Engaging with senior researchers at Harvard Business School**

*Transition to digital data management practices helps engage with researchers who are about to leave the institution.*



# Engaging Researchers with Data Management: The Cookbook

**October 2019**

DOI: 10.11647/OBP.0185

<https://www.openbookpublishers.com/product/1080>

(or go here for a draft preview:

<http://bit.ly/RDMbook>)

# THANKS!

To you for listening  
To all people who  
contributed to this work (4  
pages of contributorship)

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