Engaging Researchers with Data Management: What Works?
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So what works?

How to engage researchers with RDM?
All researchers?
And how to avoid THIS?
(and make them excited instead?)

How to re-use and stop re-inventing the wheel?
Word of mouth (and conferences) help...
...but is it really the best way?
Let’s collaborate!

Libraries for Research Data Interest Group

https://www.rd-alliance.org/groups/libraries-research-data.html
Quest to find innovative ways in which institutions can engage researchers with research data

◊ And make these findings accessible to others
Engaging researchers with research data - project in numbers

- 30 + project members from 3 continents
- Created a survey to collect case studies
- Contacted 60 funders, 80 scientific institutions, and used 28 mailing lists
- 216 responses, 88 described their activities
- 50 unique scientific institutions
- 24 cases selected for in-depth interviews and write up
Book sprint - to write up these case studies

Like in a cookbook:

We have identified the key necessary ingredients for each recipe.
Each case has its own ingredient list
You can read the whole book...

or cherry-pick the most relevant cases

| No of researchers | 1.1 | 1.2 | 2.1 | 2.2 | 2.3 | 3.1 | 3.2 | 3.3 | 4.1 | 4.2 | 4.3 | 4.4 | 4.5 | 5.1 | 5.2 | 5.3 | 6.1 | 6.2 | 6.3 | 7.1.1 | 7.1.2 | 8.1 | 8.2 |
|-------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------|-------|-----|-----|
| No of PhDs        |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |       |       |     |     |
| Target audience   |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |       |       |     |     |
| Main drivers      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |       |       |     |     |
| Ease of implementation |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |       |       |     |     |
| FTEs for RDM      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |       |       |     |     |
| Costs materials   |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |       |       |     |     |
| Costs infrastructure |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |       |       |     |     |
| Costs people      |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |     |       |       |     |     |
Quick preview

“Data Conversations” at Lancaster University
Little time? Little money?... but want a community of researchers talking with passion about data?
Have it all with Data Conversations!

Data managers at Utrecht University
Pool of ‘data managers’ that can be flexibly hired and embedded within research teams to provide highly targeted RDM support.

Engaging with senior researchers at Harvard Business School
Transition to digital data management practices helps engage with researchers who are about to leave the institution.
Engaging Researchers with Data Management: The Cookbook

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(or go here for a draft preview:
THANKS!

To you for listening
To all people who contributed to this work (4 pages of contributorship)

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